



## THE IMPACT OF FALSE INFORMATION

It's not always easy to spot, so use the SHARE checklist to make sure that you don't feed the beast.

When shared, false information can take on a life of its own and have some serious consequences. It can lead to health scares, false accusations and potentially damaging hoax stories. Recently there has been a lot of this kind of false information about coronavirus. It's not always easy to spot, so use the **SHARE** checklist to make sure that you don't feed the beast.

- Source** Rely on official sources for medical and safety information. Check the facts about coronavirus on the NHS website and GOV.UK
- Headline** Headlines don't always tell the full story. Always read to the end before you share articles about coronavirus.
- Analyse** Analyse the facts. If something sounds unbelievable, it very well might be. Independent fact-checking services are correcting false information about coronavirus every day.
- Retouched** Watch out for misleading pictures and videos in stories about coronavirus. They might be edited, or show an unrelated place or event. Check to see who else is using the photo
- Error** Look out for mistakes. Typos and other errors might mean the information is false. Official guidance about coronavirus will always have been carefully checked.

More details at: <https://sharechecklist.gov.uk/>